



DIGITAL SERVICES

Press Kits, Websites & Client Portals

Built for artists, labels and the businesses around them

1520 Legacy · Business@1520Legacy.com · 718.400.1520

Most people selling websites hand you a page and walk away. We build the page, then we make it work — so you know who came, where they came from, what they looked at, and who nearly got in touch but didn't.

HOW IT FITS TOGETHER

Start wherever makes sense. A press kit, a single page, or the whole thing. Every step works on its own and every step leads somewhere.

Press & Booking Materials

What a promoter, a journalist or a brand asks for before they say yes.

	WHAT YOU GET	PRICE
One-Sheet	A single page. Who you are, what you do, how to reach you. The thing you send first.	\$152
Offer Sheet	What a buyer is actually purchasing — formats, set lengths, options, what they receive. The page a promoter forwards to whoever holds the budget.	\$250
Technical Rider	Your equipment and stage requirements, written properly. The document that stops a show going wrong.	\$50
Full Press Kit	The deep document. Biography, credits, press, photography, accolades, contact.	\$400
All Together	One-sheet, offer sheet and full press kit. Technical rider included at no charge.	\$650

Websites

	WHAT YOU GET	PRICE
Landing Page	Your press kit in website form. One page online — everything from your one-sheet, your links, and a contact form that reaches you.	\$152
Website	A proper multi-page site, built around what you actually do. Scales with the number of pages and what they need to do. Named for Hip Hop's birthday.	from \$811
Business Site	Booking, enquiry forms, deeper structure. For a business that runs on its website.	from \$1,520
Online Store	Products, payments, shipping and inventory.	from \$2,500

Client Portals

A private, password-protected space for the people you work with. Not a website — software.

Your clients, artists or members log in and find their own space. You send them documents; they send you files. Agreements get signed. Nothing lives in an email chain, and nobody has to ask you for the latest version.

- A private folder for every person, with permissions you control
- Onboarding forms that save as they type and survive closing the tab
- Two-way delivery — what you send them, and what they send you
- Uploads up to 120MB across 66 file types, including video, audio and camera raw
- Guest access codes that open one folder and nothing else. No account needed
- Announcements to everyone, or to one person
- Documents built to your brand — agreements, ledgers, forms

		PRICE
Client Portal	Everything above, set up around how you actually work	from \$3,800
Store + Portal	Both, scoped together	from \$5,000

HOW THAT COMPARES TO RENTING ONE

Off-the-shelf client portals are rented monthly and typically run \$95 to \$400 per person or per seat, for as long as you use them. Over five years that is roughly \$5,700 at the cheapest tier and \$24,000 at the upper end — and at the end of it you own nothing. Ours is a one-time build plus monthly care. The cost lands in much the same place, but the portal is yours, and it is built around how you actually work rather than how the software thinks you should.

Monthly Care

A website that nobody looks after quietly stops working. These plans keep it running and tell you what it is doing.

Essentials — \$152 a month

- Hosting oversight, uptime monitoring and backups
- Small changes and updates as you need them
- A live count of how many people are on your site right now
- Your total visits, kept from day one and never reset
- Where in the world your visitors are
- Which pages and services people actually open
- Set up to be found by AI assistants and answer engines

Essentials + Leads — \$304 a month

Everything above, plus the part most people never see:

- Someone starts filling in your form and leaves — you get what they typed, and an alert. That is a customer who was halfway to contacting you.
- Where each enquiry came from. Which post, which platform, which link.
- A flag when someone keeps coming back without getting in touch. They are deciding.
- Form submissions sent straight to your phone, not just your email.
- A written report each month, in plain language.

Portal Care — from \$304 a month

Everything above, plus support for your portal, managing accounts, and new forms or documents as your work changes.

Being Found

Search is how people find you when they do not already know your name. These are the four ways we work on that. You do not need all of them — most businesses need one.

Search Audit — \$520, one time

We look at your website the way Google looks at it, and tell you exactly what is stopping you from showing up. You get a written list of what is wrong and what to fix, in plain language, with the important things first. It is yours to keep and you can hand it to anyone. No commitment, and it is the sensible place to start if you are not sure you need anything else.

Includes: full technical review, a check of how you currently appear in search, a look at three competitors, and a written fix list. Delivered within two weeks.

Local Search — from \$811 a month

For a business people find by area. A daycare, a studio, a venue, a service that comes to you. We get you showing up when someone nearby searches for what you do, and when they search “near me”. That means your Google listing, where you land on the map, your reviews, and pages built around the places you actually serve.

Includes: Google Business Profile set up and managed, listings corrected across the major directories, two local pages a month, review strategy, and a monthly report in plain language.

Full Search — from \$1,520 a month

For a business that needs to be found everywhere, not just locally. Three things happen every month. We fix what is broken on your site so search engines can read it properly. We write pages that answer what people are actually typing. And we get other websites to link to yours, which is what Google treats as a vote of confidence — it is the slowest part and the one that matters

most.

Includes: two written pages a month, ongoing technical work, link outreach, keyword strategy, and a monthly report. Anything beyond that scope is quoted separately so there are no surprises either way.

Being Found by AI — from \$520 a month

When someone asks ChatGPT, Perplexity or Google's AI a question you are the answer to, we make sure your name comes back. This matters more each month, because search is moving from a list of links to a single answer — and when there is only one answer, there is no page two to be found on.

Includes: your site structured so these systems can read and quote it, content written to answer real questions directly, and work to get you mentioned on the sources they already trust.

TWO THINGS WE WILL ALWAYS TELL YOU STRAIGHT

Search results take about six months to move. Anyone promising faster is guessing. And nobody can guarantee a specific ranking or that an AI will mention you — that is influence, not control. What we can do is make sure that when someone asks the question you are the answer to, your name is what comes back.

Working Together

- You own your domain. Always. It is registered in your name, not ours.
- Every build includes a round of revisions, agreed before we start.
- Monthly plans have a defined scope, written down. No surprises in either direction.
- Artists under 1520 Legacy management receive press materials, a website and monthly care included at no charge.

WHERE TO START

Tell us what you are trying to get done and we will tell you what you actually need — which is often less than you expect.
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